

Tinytown Gazette Rates

Open Rate	\$12.00 / column inch
Full Page	\$960
Quarter Page	\$240
2 col. x 5"	\$120
(4" x 5")	
Business card	\$48.00

6 -Time Plan	\$10/00 column inch
Full Page	\$800
Quarter	\$200
2 col. x 5"	\$100
Business card	\$40

14-Time Plan	\$8.00 column inch
Full Page	\$640
Quarter	\$160
2 col. x 5"	\$80
Business card	\$32

25 Issues (Year)	\$6.00 column inch
Full Page	\$480
Quarter	\$120
2 col. x 5"	\$60
Business card	\$24

Other Charges & Mechanicals

Front Page \$20.00 /column inch
(when available, includes process color)
Annual Contract \$18.00 column inch

Spot Color (one color) \$100.00
 Process Color (four color) \$125.00

Mechanical Specifications

TTG is a standard-sized tabloid
 measuring 10" wide x 15 1/2" vertical

1	column	-	1.78	inches	wide
2	columns	-	3.78	inches	wide
3	columns	-	6	inches	wide
4	columns	-	8	inches	wide
5	columns	-	10	inches	wide

Top Hat Classifieds 5 columns, as above)

Preprinted Inserts in the TTG
\$35/THOUSAND

We Print & Design Your Flyer*
and Insert it in the TTG: \$125/thousand
 *color stock, black ink
 Ask about postcards.

Tinytown Gazette
172 South Main Street
Cohasset, MA 02025

Phone: 781-383-6704 Fax: 781-383-9115

E-Mail tinytown@comcast.net

Web Pages www.tinytowngazette.com
www.adaytrip.com

AS A HARD COPY ADVERTISER YOU ARE AUTOMATICALLY PART OF THE WEB GAZETTE WITH ALL LINKS You will receive a free subscription to the Gazette and a free business directory listing while you are a display or classified advertiser

PUBLICATION SCHEDULE

2010

<u>Date Published</u>	<u>Deadline</u>
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Jan. 13	Jan. 8
Jan. 27	Jan. 22
Feb. 10	Feb. 5
Feb. 24	Feb. 19
March 10	March 5
March 24	March 19
April 7	April 2
April 21	April 16
May 12	May 7
May 26	May 21
June 9	June 4
June 23	June 18
July 7	July 2
July 21	July 16
August 4	July 30
August 18	August 13
Sept. 1	August 27
Sept. 15	Sept. 10
Sept. 29	Sept. 24
Oct. 13	Oct. 8
Oct. 27	Oct. 22
Nov. 10	Nov. 5
Nov. 24	Nov. 19
Dec. 8	Dec. 3
Dec. 15	Dec. 10

We regularly publish between 3500-4500 copies, fortnightly. Three couriers drop the Tinytown Gazette at 250 coastal drop spots: Weymouth, Hingham, Hull, Cohasset, Scituate. We have approximately 15,000 readers per issue consisting of hard copy, web readers & paid subscribers.

Zip Codes we cover: 02025, 02043, 02045, 02060, 02191, 02190, 02188, 02189