

**ADVERTISE SMART PAGE** - *present your message  
in the context of the day's news.*

*We write it, design it and take photos.*

**\$1400 Full Page; \$700 Half Page —INCLUDES PROCESS COLOR**

**Advertise in the Tinytown Gazette  
and get your ad in the Web Gazette FREE  
PLUS listings and links in both papers**

**And a Free Subscription while you are an advertiser**

## Tinytown Gazette

172 SOUTH MAIN STREET  
COHASSET, MA 02025-2009

This Point of View "FREE" Newspaper is published every two weeks. The Web Gazette Publishes Daily.

Office: 781-383-6704; Fax/Message: 781-383-9115  
E-mail: tinytown@comcast.net  
Web Gazette: www.tinytowngazette.com

*Two couriers drop the Gazette in over 250 coastal drop spots:  
Weymouth, Hingham, Hull, Cohasset, Scituate;  
We have approximately 20,000 readers per issue  
including hard copy, web readers and paid subscribers.*

### Where our Hard Copies Go by Zip Codes:

02025, 02043, 02045, 02060, 02191, 02190, 02188, 02189  
Web Gazette Readers: 4,000-5,000 per issue.

### **ROP National Advertising Rates:**

\$20.00/column inch black and white;  
\$30.00/column inch process color.

### **FRONT & BACK PAGE PROCESS COLOR ADVERTISING**

Contract Advertising \$15.00/col inch - min. 4 issues  
Open Rate: \$30.00/col. inch  
1/8th page minimum

### Display Ad Frequency

Six issues \$12.00/Col. Inch    7-13 issues \$11.00/Col. Inch  
14-25 issues \$10.00/Col. Inch    Non-Profit \$5.00/Col. Inch

**YOUR INSERT: \$35/THOUSAND**

### **COLUMN SIZES:**

1 COL = 1.78 INCH            2 COLS = 3.78 INCH  
3 COLS = 6 INCHES            4 COLS = 8 INCHES  
5 COLS = 10 INCHES

*We're a Five Column Newspaper measuring  
10" Horizontal x 15 1/2" vertical*



### Date Published      Deadline

October 10	October 5
October 24	October 19
November 7	November 2
November 21	November 16
December 5	November 30
December 19	December 14

## 2008

January 9	January 4
January 23	January 18
February 6	February 1
February 20	February 15
March 5	February 29
March 19	March 14
April 2	March 28
April 16	April 11
April 30	April 25
May 14	May 9
May 28	May 23
June 11	June 6
June 25	June 20
July 9	July 3
July 23	July 18
August 6	August 1
August 20	August 15
Sept. 3	August 29
Sept. 17	Sept. 12
October 1	Sept. 26
October 15	Oct. 10
October 29	Oct. 24
November 12	Nov. 7
November 26	Nov. 21
December 10	Dec. 5
December 24	Dec. 19